



Spruce City Wildlife Association

1384 River Road
Prince George, British Columbia V2L 5S8
info@scwa.bc.ca www.scwa.bc.ca

To Whom it May Concern,

Spruce City Wildlife Association is a non-profit organization made up of families in Prince George and surrounding areas, who are especially concerned about public involvement in local environment and conservation matters. It is the goal of the Spruce City Wildlife Association to facilitate collaboration, partnership building, education, and conservation of our natural resources, both regionally and provincially.

On behalf of the membership of the Spruce City Wildlife Associations, we would like to solicit your business for discounts for our card-carrying members.

SCWA would like to promote locally owned companies, to our member to encourage mutually beneficial relationships.

We are specifically looking for set discounts or gift-with purchases on items that relate to the outdoors. Discounts can be store-wide or item-specific, annual or for a set duration of time.

Your participation would be greatly appreciated. To recognize your generosity and support we would like to promote your business on our social media and on our website. Spruce City Wildlife Association has 144 current members, a mailing list of 255, we have 3,000 FB followers with an average 466 post views per day. For your business, this is a trackable promotion. We have just installed Google Analytics on our website, which means accurate information on this will not be available for a few months.

Your sponsorship will encourage membership in the Spruce City Wildlife Association, and our ongoing projects. We look forward to collaborating with you and thank you for your support.

Sincerely,

Carol Surbey

Membership Director

carolsurbeyscwa@gmail.com

604-377-7241

ABOUT: Spruce City Wildlife is a conservation club that was founded in 1970, and is made up of hunters, anglers, trappers and various outdoor enthusiasts, who provide a broad base of interests and willingness to get involved in putting something back into the resources of the North.

As an affiliate with the B.C. Wildlife Federation and SCWA mandate is to ensure the sound, long term management of BC's fish, wildlife, park and outdoor recreational areas, to safeguard their interests. and to promote a true appreciation of fish, wildlife and the great outdoors.



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Dear Spruce City Wildlife Association,

We would love to participate in your **MEMBERSHIP DISCOUNT** program. Please find our choices for participation noted below.

Commitment:

- ___ 10% off everything = 1 mention or shares per month on SM, listing on the website and on the bi-monthly newsletter
- ___ 10% off Specific Product = 1 mention or shares per month on SM, listing on the website and on the bi-monthly newsletter
- ___ 20% off everything = 2 mention or shares per month on SM, listing on the website and on the bi-monthly newsletter
- ___ 20% off Specific Product = 2 mentions or shares per month on SM, listing on the website and on the bi-monthly newsletter
- ___ Gift with Purchase = 1 mention or shares per month on SM, listing on the website and on the bi-monthly newsletter

OTHER: _____

Gift with purchase: _____ (if applicable)

Specific Product: _____ (if applicable)

Any Exclusions: _____ (if applicable)

Your Company Name: _____

Your Contact Name: _____

Address: _____

Phone: _____ Email: _____

FB Link: _____ Website: _____

Please return by email to: carolsurbeyscwa@gmail.com. Don't forget to include your logo and dates of any upcoming sales or events you would like to highlight.